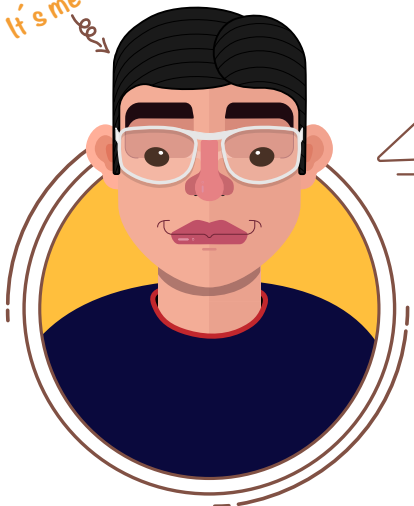


It's me! :)



Hi!

As a Graphic Designer, UI & UX Designer, Character Designer and Web designer with more than eight years of professional experience in the industry, my skills have allowed me to use my visual and technical abilities to enhance and improve people's lives. I'm committed to helping my clients shape their brand identity. In addition, I'm accustomed to collaborating with other creative professionals to achieve project goals. With my work, I create a profound impact between the customer and the target community to bring them closer by forming a deep relationship and culture.

Mohammadmahdi Farhadianfard (Pooriya)

Graphic Designer, UI/UX Designer, Illustrator, Photographer, Web Designer

Abilities



Character Designer



Logo & Branding



Illustration



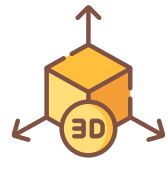
Graphic Design



UI & UX Design



Web Design

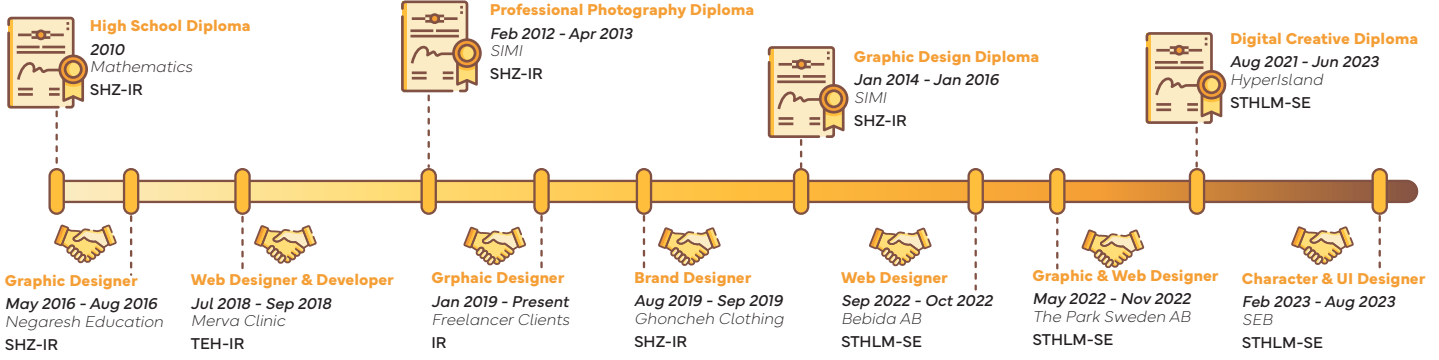


3D (Character/Environment)



Photography

Learning Experience



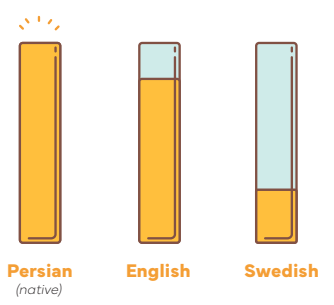
Software Skills



Interests



Languages



Contacts & Details

- Stockholm, Sweden**
- +46 79-050-0875**
- <https://farhadianfard.se>**
- pooriya@farhadianfard.se**
- [mohammadmehdifaxhadianfard](https://www.linkedin.com/in/mohammadmehdifaxhadianfard)**
- @pooriya137181**

References

- Magnus Rimbark** (Head of Digital & Channel Experience)
SEB | magnus.rimbark@seb.se
- Marwin Brandt** (Digital Design Director)
SEB | marwin.brandt@seb.se
- Barmak Missaghieh** (CPC Staff)
SEB | barmak.missaghieh@seb.se
- Helena Rex** (former CEO)
The Park Sweden AB | helena.rex@thepark.se

Employment History

Character Designer & UI Designer , SEB, Stockholm

FEBRUARY 2023 - SEPTEMBER 2023

- Character Design for SEB new Application focusing on children and teenagers.
- Redesigning the characters in the project and creating a fun and colorful environment for children and teenagers.
- Designing a visual vector base library of characters for use in different parts of the application.
- Design 3D Headers & elements.

Graphic Designer & Web Designer , The Park Sweden AB, Stockholm

MAY 2022 - NOVEMBER 2022

- Redesigning the visual identity of the park.
- Create a new brand book.
- Making sure the website is in line with the new brand book.
- Redesign the website from the ground up according to the new visual identity of the brand.
- Worked directly with clients to produce appealing, compelling presentations engaging target audiences.

Web Designer & Developer , Bebida AB, Stockholm

SEPTEMBER 2022 - OCTOBER 2022

- Design and Develop Bebida AB Website.

Graphic Designer , Ghoncheh Clothing, Shiraz

AUGUST 2019 - SEPTEMBER 2019

- Design Ghoncheh Clothing Brand Identity and Logo.

Graphic Designer , Freelancer Clients, Shiraz, Stockholm

JANUARY 2019 - PRESENT

- Accept freelancing Graphic Design & Web Design projects.

Web Designer & Developer , Mevra Online psychology clinic, Shiraz

JULY 2018 - SEPTEMBER 2019

- I was the designer and developer of the Marva psychology clinic website.
- I am creating website elements based on customer needs and designing a website with a reservation system for customers who could choose the consultation time by selecting the available time of each consultant.

Graphic Designer , Negaresh Education Group, Shiraz

MAY 2016 - AUGUST 2016

- Design Negaresh Education Group Brand Identity, Logo and Office set.

Thanks for
Watching!